

Docket No. 7791-0057-25CONT

IN RE APPLICATION OF: MICHAEL C. SCROGGIE, ET AL

SERIAL NO: 08/905,501

FILED: AUGUST 4, 1997

FOR: SYSTEM AND METHOD FOR PROVIDING SHOPPING AIDS AND INCENTIVES TO CUSTOMERS
THROUGH A COMPUTER NETWORK

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

SIR:

Transmitted herewith is an amendment in the above-identified application.

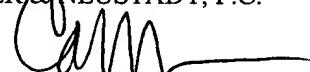
- No additional fee is required
- Small entity status of this application under 37 C.F.R. §1.9 and §1.27 has been established by a verified statement previously submitted.
- Small entity status of this application under 37 C.F.R. §1.9 and §1.27 has been established by a verified statement submitted herewith.
- Additional documents filed herewith:

The Fee has been calculated as shown below:

CLAIMS	CLAIMS REMAINING		HIGHEST NUMBER PREVIOUSLY PAID	NO. EXTRA CLAIMS	RATE	CALCULATIONS
TOTAL	98	MINUS	79	19	× \$18 =	\$342.00
INDEPENDENT	13	MINUS	9	4	× \$78 =	\$312.00
		<input type="checkbox"/> MULTIPLE DEPENDENT CLAIMS			+ \$260 =	\$0.00
						TOTAL OF ABOVE CALCULATIONS
		<input type="checkbox"/> Reduction by 50% for filing by Small Entity				\$654.00
		<input type="checkbox"/> Recordation of Assignment			+ \$40 =	\$0.00
						TOTAL
						\$654.00

- A check in the amount of \$654.00 is attached.
- Please charge any additional Fees for the papers being filed herewith and for which no check is enclosed herewith, or credit any overpayment to deposit Account No. 15-0030. A duplicate copy of this sheet is enclosed.
- If these papers are not considered timely filed by the Patent and Trademark Office, then a petition is hereby made under 37 C.F.R. §1.136, and any additional fees required under 37 C.F.R. §1.136 for any necessary extension of time may be charged to Deposit Account No. 15-0030. A duplicate copy of this sheet is enclosed.

OBLON, SPIVAK, McCLELLAND,
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7791-0057-25 CONT

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Amend C
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IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF:

MICHAEL C. SCROGGIE ET AL. : GROUP ART UNIT: 2765

SERIAL NO. 08/905,501 :

FILED: AUGUST 4, 1997 :

EXAMINER: KAZIMI, H.

FOR: SYSTEM AND METHOD FOR
PROVIDING SHOPPING AIDS ... :

AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

RECEIVED

APR 09 1999

Group 2700

SIR:

Supplemental to the amendment filed February 12, 1999, please amend the above-identified patent application as follows:

IN THE CLAIMS

Please amend claims 32, 43, 56-58, 69, 84, and 95 as follows. The claims that are not amended are reproduced for convenience.

--32. (Amended) A computer implemented method for providing purchasing incentives to consumers, comprising the steps of:

storing in a purchase history database product data for products purchased in association with a unique identifier;

transmitting a prompt for personal information from a main computer to a personal computer over a computer network;

04/08/1999 SSAL0000038 08905501

01 FC:103
02 FC:102

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312.00 0P